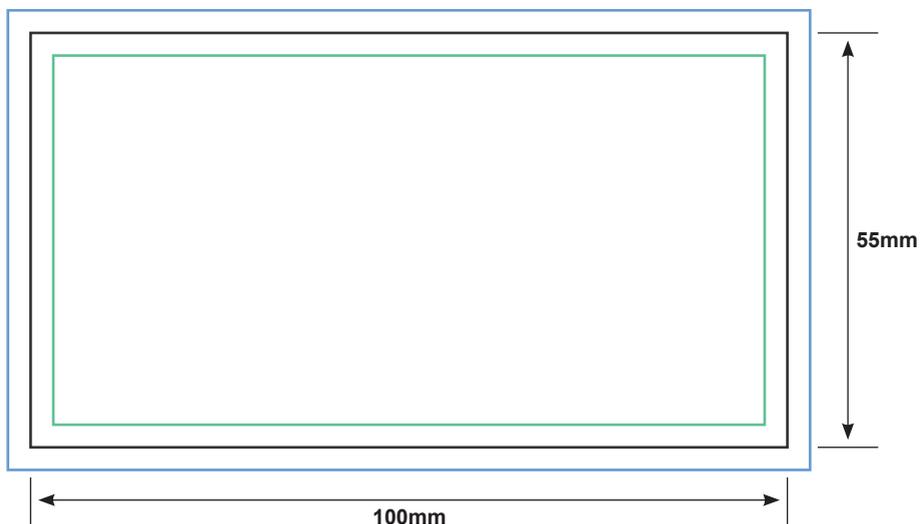
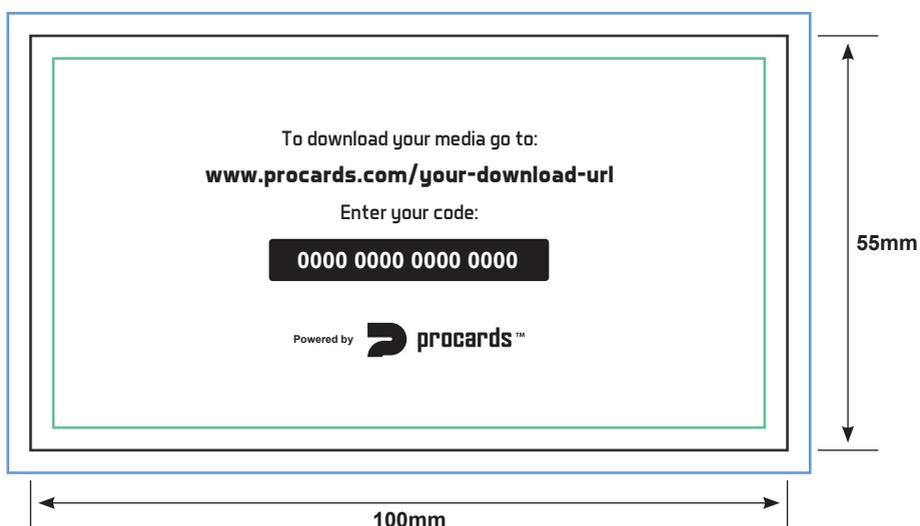


Front



Back



A quick note on preparing your design

When preparing the artwork for the back of your coupons please use the above design for reference as it clearly shows the type of information you should include. At minimum please include the following details:

1. Clear download instructions.
2. The web address where your cards can be redeemed - **www.procards.com/your-download-url**
3. A clear space for a 16 digit download code. The code is printed in the arial bold font and can be any size and colour.

About this template

The trim, bleed and safety lines are marked on the above template as follows:

- Trim** - This is the line where your download cards will be cut to size.
- Bleed** - This is an extra 3mm on the outside edge. Please make sure all background colours and images cover the entire bleed area.
- Safety** - This is a 3mm area on the inside edge. Please make sure all text and logos are safely within the safety lines.

If you have any doubts or are unsure how to prepare your design please contact a member of our team at artwork@procards.com